

THE SOCIAL MEDIA CONSULTANCY LIMITED

2022 SOCIAL MEDIA IMAGE SIZES CHEAT SHEET

Keeping up to date with all the different social media image sizes is time consuming so we have created this handy guide.



FACEBOOK

Profile Photo: 170 x 170 pixels
Landscape: 1200 x 630 pixels
Portrait: 630 x 1200 pixels
Square: 1200 x 1200 pixels
Stories: 1080 x 1920 pixels
Cover Photo: 851 x 315 pixels

INSTAGRAM

Profile Photo: 320 x 320 pixels
Landscape: 1080 x 566 pixels
Portrait: 1080 x 1350 pixels
Square: 1080 x 1080 pixels
Stories: 1080 x 1920 pixels



TWITTER

Profile Photo: 400 x 400 pixels
Landscape: 1024 x 512 pixels
Cover Photo: 1500 x 500 pixels

LINKEDIN

Profile Photo: 400 x 400 pixels
Landscape: 1200 x 627 pixels
Portrait: 627 x 1200 pixels
Cover Photo: 1128 x 191 pixels



YOUTUBE

Profile Photo: 800 x 800 pixels
Banners: 2024 x 1152 pixels
Video: 1280 x 720 pixels minimum
Thumbnail: 1280 x 720 pixels

PINTEREST

Profile Photo: 165 x 165 pixels
Profile Cover Photo: 800 x 450 pixels
Square Pins: 1000 x 1000 pixels
Story Pins: 1080 x 1920 pixels



The
**SOCIAL
MEDIA**
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*Are you struggling with
your digital marketing?*

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